

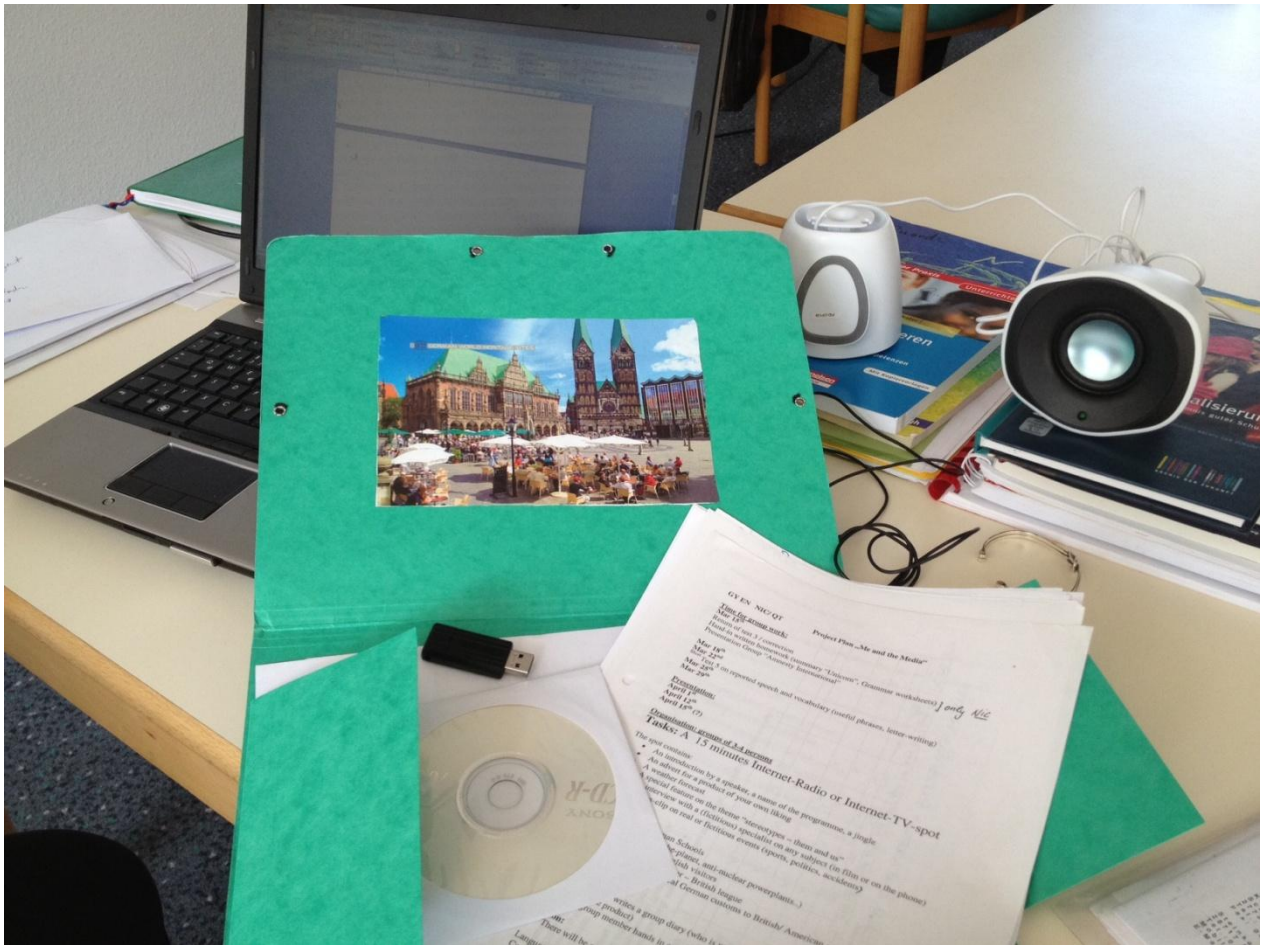
10.2.9. Jg. 10: Projekt "Me and the Media" – Producing a radio/TV programme

Quelle: nach *Notting Hill Gate 6*

Ungefährer zeitlicher Rahmen: 5 Doppelstunden (ohne *pre-task* und Präsentation)

Differenzierung durch Gruppenarbeit (Sozialform), Interesse und Neigung, Anspruch

Verlauf / Unterrichtsgestaltung	Arbeits- und Sozialformen	Medien / Material	Didaktisch-methodischer Kommentar
Pre task Auseinandersetzung mit dem Lehrwerksthema „ <i>Stereotypes – them and us</i> “ und Kennenlernen von englischsprachigen Radio- und TV-Programmen (z.B. <i>weather report</i>)	EA/PA/GA	Lehrwerk, Radio/TV	Vorbereitung auf eigenes sprachliches Handeln (Modelltexte)
Class phase Das Produkt und Fragen zur Organisation werden anhand von Material 1 erarbeitet/geklärt. Die Gütekriterien der Erfüllung der Projektaufgabe werden anhand von Material 2 erarbeitet/erläutert.	Lehrervortrag UG	Material 1: Organisation und Erwartungshorizont Material 2: Feedback on oral presentation	Förderung der Medienkompetenz (Recherche am PC, Umgang mit Aufnahmegeräten wie <i>Easispeak</i> und/oder Videokamera, Bearbeitung von Hör-/Filmaufnahmen), Förderung der Kommunikativen Fertigkeiten Schreiben, Sprechen, Hören, Lesen.
Study phase Die Schüler erstellen selbstständig in Gruppen ihre Präsentationen und schriftliche Dokumentation.	GA	Wörterbücher, Aufnahmegerät, Computer	Zusätzlich in der Auseinandersetzung mit Gruppenarbeit: Förderung der Methodenkompetenz , mit <i>stereotypes</i> : Förderung der interkulturellen Kompetenzen
Presentation phase Zwischenergebnisse nach jedem Teil einfordern, indem die Gruppenarbeit dokumentiert wird. Ergebnispräsentation erfolgt für die Gruppe, am Schluss auch Vorführung vor Parallelklasse/im Jahrgang.	UG		Förderung aller Kompetenzbereiche
Reflexion phase Schüler und Lehrkraft geben Feedback (Material 2 für die Lehrkraft, ohne Frage 13-15 für Schüler)	PA Plenum		Förderung der Methodenkompetenz (Selbst- und Fremdeinschätzung)



Beispielhafte Medienzusammenstellung für das Projekt

Material 1

Time for group work: 5 double lessons

Presentations: 3 double lessons (best of: both classes during the last lesson)

Organisation: groups of 3-4 persons

Task: Produce a 15-minute radio or TV programme.

The programme contains:

- an introduction by a speaker, the name of the programme, a jingle
- an advert for a product of your own choice
- a weather forecast
- a special feature on the theme “stereotypes – them and us”
- an interview with a (fictitious) specialist on any subject (in film or on the phone)
- a news-clip on real or fictitious events (sports, politics, accidents)

Possible themes:

- British Schools – German Schools
- Environment (Plant-for-the-planet, anti-nuclear power plants ...)
- Hambergen/Bremen for English visitors
- Werder Bremen / German soccer – British league
- Them & Us = explaining typical German customs to British/American audience
- ...

Expectations:

1. Every group writes a group diary (who is working when on what; what he/she has done to deliver the product).
2. Every group member hands in a written script for one of the tasks.

Evaluation:

There will be a group-rating/mark for your presentation based on:

- Language (spoken English) → quality of vocabulary + quality of pronunciation
- Content → quality of the texts (interesting, informative, innovative)
- Form → quality of presentation (video, radio) and acting/performance

Material 2**Example Assessment Sheet for the project „Me and the Media“**

For group: _____ From: _____ Date: _____

Please tick off:

1 = I agree entirely

2 = I agree

3 = I don't entirely agree

4 = I disagree

Content: 30 %

Observation and opinion	1	2	3	4
You chose a catchy title for your film/radio project.				
You prepared a precise weather forecast.				
You presented an informative interview.				
Your news-clips were on interesting and important themes.				
Your central report/special feature was well researched.				
Your commercial was funny, innovative ...				
Your programme was a good mix of serious texts and information.				
Your programme was well organized (announcements, comments, sequels).				

Language: 50 %

Observation and opinion	1	2	3	4
You presented your texts in correct English.				
You used adequate vocabulary.				
You spoke clearly and your English was easy to understand.				
Your pronunciation was authentic (= you sound English, not German).				
All group members were involved in the presentation.				
You added good ideas to catch the attention of your audience.				
The group members acted well in their different roles.				

Comments:

Only to be filled in by teacher:

Assessment of your Portfolio 20%

Observation and opinion	1	2	3	4
You handed in your written script: You wrote your texts in correct English. It was informative.				
You handed in a group portfolio (who worked on what task).				
The portfolio was easy to match with the film/audio programme.				

The mark is given for:

Content: 30 %

Language: 50 %

Portfolio: 20 %

The rating is done by:

A) Class teacher	B) Class teacher of other course	C) 2 groups	
35%	35%	15%	15%

Either: The group mark is the same for everyone in the group. In case the group wants to distribute points for each individual according to his/her personal activity they should let teachers/students know. Then there will be an opportunity to do so.

Or:

Every student gets a group and an individual mark. For the groups there will be an opportunity to distribute points to each individual according to his/her personal activity.

Your mark:	_____
Date:	_____
Signature:	_____